

JONATHAN RAMSEY

Strategic & Creative Marketing Director

key positions

- 2024 - present**
Orenda 360, Ltd.
Director
Strategic marketing management and creative content producer enhancing engagements, elevating brand value, and innovating multi-channel messaging for impact organizations.
- 2000 - 2024**
Ramsey Creative Group
Founder, Director
Founder, lead marketing strategist, and creative content producer for this boutique agency that served nonprofit and commercial entities. Led local-to-elite national and global production teams in constructing compelling, goal-driven, and rich media with purposeful, dynamic content including film, print, and digital. Recipient of multiple national awards.
- 2016 - 2023**
Feature Documentary Film (in production; title undisclosed)
Line Producer & Creative Consultant
Producer and Creative Consultant for a \$4.5m national-caliber production. Developed and oversaw budget, crew management, legal advisor, and project scheduling.
- 2014**
Chipotle
Internal Marketing Department Founder & Director
Recruited on a short-term contract to build a ground-up, state-of-the-art education-centered internal marketing department of international scale, commensurate with this Fortune 500.
- 2002 - 2014**
WSP Global
Producer, DP, Editor, Writer (retainer)
Producer of strategic and creative video, graphic design, and presentation content (B2B/B2C/internal) to elevate this global, top-10 engineering brand.
- 2001 - 2002**
Center for Innovations in Education
Managing Editor
Marketing department manager, writer, and designer for a statewide educational non-profit serving educators and K-12 students.
- 1999 - 2001**
Injoy Productions
Non-profit Educational Video Director
- 1997 - 1999**
Mollé Productions
Documentary Film Producer

honors & accolades

Volunteer Services

International Rescue Committee
Rotary International
Sasa Harambee Kenya
YoungLife
dZi Foundation
GOALS - Youth Outdoors Program
Global Daughters Program
e37 Global Children's Education
Chinook Fund
Wilderness Society
Mt. Evans Home Health & Hospice
Northwestern Urban Service for Youth
Safehouse Denver
Global Children's Garden
Wolf Restoration Project

Media Awards

Regional Emmy
Excellence in Marketing Communicator
Multiple Telly Silver and Gold Awards
National Staff Development Council
Youth Health International Media
Aegis Awards for Excellence
Freddie and Aurora Gold Awards

Rotary Engagements

International Committee Chair
Interact Co-chair
Refugee Program Co-director
Public Image Committee Chair

Boards

Sasa Harambee Kenya
Colorado Environmental Film Festival
Emmy Awards Judge - Documentary

enrichments

Rotary Leadership | Denver

RISE Servant Leadership Training

WSP Corporate Training | New York

Project Management Certification

Northwestern University | Illinois

B.S. Film & Video

Double Major International Studies

Université de Grenoble | France

National Certificate: French Studies